



Press Release

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Harris Teeter to Introduce Ukrop's Kitchen & Bakery Favorites to Williamsburg, Va. Locations *Company to Carry Select Items in Fresh Foods Market*

Matthews, N.C. – July 5, 2017 – Harris Teeter announced today it will offer select Ukrop's customer favorites in its Quarterpath Crossing and Lightfoot Marketplace stores. Items will be available in Harris Teeter's Fresh Foods Market on July 1.

Founded in 1937, what began as a family-owned Ukrop's Super Market has evolved today into a supplier of fresh and delicious, high-quality kitchen and baked goods. For 80 years, Ukrop's has been the name families trust for wholesome foods and quality service.

Available items include, but are not limited to, Ukrop's Baked Spaghetti, Chicken Salad, Cinnamon Pecan Ring, Triple Cheese Macaroni and Cheese and Ukrop's renowned White House Rolls®, a soft and fluffy, made-from-scratch yeast roll that has been a household staple for decades.

"We are grateful for the calls and emails that we have received from our long-time Williamsburg food fans over the last few months concerned about where they might find Ukrop's products in the future," said Bobby Ukrop, president and CEO of Ukrop's Homestyle Foods. "It's both exciting and a pleasure for us to partner with Harris Teeter to be able to continue nourishing families throughout the Williamsburg area, and we're thrilled that they will be offering a large selection of our chilled prepared foods and baked goods."

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Harris Teeter, with headquarters in Matthews, N.C., is a wholly-owned subsidiary of The Kroger Co. (NYSE: KR). The regional grocery chain employs approximately 30,000 associates and operates stores in North Carolina, South Carolina, Virginia, Georgia, Maryland, Delaware, Florida and the District of Columbia.