

Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

- **Eligibility:** This Campaign is open only to those who follow @ukrops on Instagram and legally enter via the instructions listed above. This campaign is void where prohibited by law. Associates of Ukrop's Homestyle Foods, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the "Associates"), and immediate family members and/or those living in the same household of Associates are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
- **Agreement to Rules:** By participating, the Contestant ("You") agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Ukrop's Homestyle Foods as final and binding as it relates to the content of this Campaign.
- **Campaign Period:** Entries will be accepted on Instagram and Facebook starting on 11/4/2024 at 12 p.m. and ending on 11/30/2024 at 11 p.m. All entries must be received by 11/30/2024 at 11 p.m. A winner will be selected at random, notified via the email provided with submission, and announced via Instagram and Facebook the week of 12/1/2024.
- **How to Enter:** You must be following @ukrops on Instagram to be eligible (please note this enters YOU only). Snap a photo of your Thanksgiving table and family with a Ukrop's product included. Photos should be well-lit, and eye catching. The entry must fulfill all the Campaign requirements, as specified above, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Ukrop's Homestyle Foods. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Ukrop's Homestyle Foods.
- **Prizes:** **GRAND PRIZE:** Three winners should receive one free Christmas Turkey Dinner, valued at \$129.99. Winners must be willing and able to pick up their prize at 2026 Westmoreland St, Richmond, VA on eligible holiday pickup days. The prize is non-transferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Ukrop's Homestyle Foods to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.
- **Odds:** The odds of winning depend on the number of eligible entries received.
- **Winner Selection and Notification:** Winner will be selected by a random drawing under the supervision of Ukrop's Homestyle Foods. The winner will be notified via the email provided with their submission within five (5) days following selection of Winner. Ukrop's Homestyle Foods shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be

contacted, is ineligible, fails to claim the prize within 5 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited, and an alternate Winner selected. Receipt by the Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT Ukrop's Homestyle Foods SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

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- **Disputes:** THIS Campaign IS GOVERNED BY THE LAWS OF United States AND Virginia, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Virginia having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.
- **Privacy Policy:** Information submitted with an entry is subject to the Privacy Policy stated on the Ukrop's Homestyle Foods website.
- **Winners List:** To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Ukrop's Homestyle Foods, 2001 Maywill Street, Suite 100, Richmond, VA 23230. Requests must be received no later than December 1, 2024
- **Sponsor:** The Sponsor of the Campaign is Ukrop's Homestyle Foods, 2001 Maywill Street, Suite 100, Richmond, VA 23230,

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